

Eurochambres  
Congress  
2024

# Eurochambres Congress 2024

Navigating new horizons, creating opportunities

12 - 14 June 2024 | Antwerp, Belgium



## AGENDA

CO-ORGANISED BY

EUROCHAMBRES

Chamber of  
Commerce  
and Industry  
Antwerp

WITH THE SUPPORT OF



The province  
of Antwerp



STRATEGIC PARTNER

ICC  
World Chambers  
Federation

## DAY 1, WEDNESDAY 12 JUNE

- 12:30 – 16:00 **Eurochambres General Assembly** [only for Eurochambres members]  
✦ *Voka – Chamber of Commerce Antwerp Waasland, Markgravestraat 12*
- 18:00 – 20:00 **Welcome reception Eurochambres Congress**  
✦ *Antwerp City Hall, Grote Markt 1*
- Annick De Ridder, Antwerp alderman responsible for port, urban development, spatial planning and heritage
  - Luc Luwel, CEO of Chamber of Commerce and Industry Antwerp
  - Vladimír Dlouhý, President of Eurochambres

## DAY 2, THURSDAY 13 JUNE

- 08:00 – 09:00 **Registration and welcome coffee**  
✦ *The Provincial Government Building of Antwerp, Koningin Elisabethlei, 22*
- 09:00 – 09:30 **Official opening of the Eurochambres Congress**
- Cathy Berx, Governor of the Antwerp Province
  - Vladimír Dlouhý, President of Eurochambres
- 09:30 – 10:00 **Opportunities and challenges for the next political cycle**
- Maroš Šefčovič, Executive Vice President of the European Commission
- 10:00 – 11:00 **Panel discussion: Implications of the digital and green transition on businesses and the role chambers can play in supporting them**
- David Osimo, Director of Research of the Lisbon Council
  - Inspiring chamber best practices
    - Voka Charter Sustainable Entrepreneurship  
Sven de Vocht, Director of services, Voka – Chamber of Commerce and Industry Antwerp
    - Technology platform for business  
Jorge Linares Ferrán, Director Chamber of Commerce and Industry of Valencia
- 11:00 – 11:45 **Networking coffee break**
- 11:45 – 13:00 **Parallel workshops**
- Chamber influence and visibility | Effective advocacy: strategies for chambers
  - Sustainable chamber business model | Adapting expectations: evolving member needs and chamber services
  - Twin transition of chambers | Chamber operations: strategies for environmentally sustainable business models
- 13:00 – 14:30 **Lunch break**
- 14:30 – 15:45 **Parallel workshops**
- Chamber influence and visibility | Building a strong brand: the chamber image in the business landscape
  - Sustainable chamber business model | Revenue resilience: diversifying income sources for chambers
  - Twin transition of chambers | Chamber 4.0: digitalisation of services and processes for enhanced member engagement

- 15:45 – 16:20 **Networking coffee break**
- 16:20 – 17:30 **Panel discussion: Chambers' role in tackling skills shortages**
- Martha Schultz, Vice-President of the Austrian Federal Economic Chamber
  - Karen Maguire, Head of the OECD Local Employment, Skills and Social Innovation Division
  - Inspiring chamber best practices: Talentcenter
    - Christoph Pichler, Team Leader Talentcenter, Styrian Economic Chamber
    - Julie Beysens, Senior Advisor on Education, Voka
  - Attracting talents from abroad
    - Paul Guerra, Chief Executive, Victorian Chamber of Commerce and Industry
- 17:30 – 17:40 **A global chamber network for a global economy**
- Rifat Hisarcıklioğlu, Chair of the ICC World Chambers Federation
- 19:30 – 22:00 **Gala dinner**
- ♥ *Horta Grand Café, Hopland 2*
- Jan Jambon, Minister-President Flanders



## DAY 3, FRIDAY 14 JUNE

- 09:00 – 09:30 **Welcome coffee**
- ♥ *The Provincial Government Building of Antwerp, Koningin Elisabethlei, 22*
- 09:30 – 10:20 **Mapping the economic challenges and opportunities for the next EU term**
- Fabian Zuleeg, Chief Executive and Chief Economist at EPC
  - Ian Lesser, Vice President of German Marshall Fund
- 10:20 – 10:45 **Coffee break**
- 10:45 – 11:45 **Insights from business leaders: Industry evolution: exploring trade, supply chain, and new tech frontiers**
- Ann Mettler, Vice President of Breakthrough Energy
  - Rob Harrison, Regional head PSA Europe Investments
  - Ronnie Leten, Chair of Epiroc AB
  - Sigrid de Vries, Director General, European Automobile Manufacturers' Association
- 11:45 – 12:15 **A vision for the economy with Luc Frieden, Prime Minister of Luxembourg**
- 12:15 – 12:20 **Conclusion of day 2: lessons learned and future vision**
- Vladimír Dlouhý, President of Eurochambres
- 12:20 – 13:30 **Lunch**
- 19:00 **Garden Party at Antwerp Zoo | OPTIONAL EXTRA**

