

# From Data to Action: Unveiling Insights from the Women Entrepreneurs Survey

## Draft Agenda

08 April 2025

Comet, place Stéphanie 20

14:30 - 14:45	<b>Opening remarks</b> <b>Kirsi Madi</b> , UN Assistant Secretary General and UN Women Deputy Executive Director <b>Marina Rožić</b> , Chair of the Eurochambres Women Network and Secretary General of the Croatian Chamber of Economy <b>Ekaterina Zaharieva</b> , EU Commissioner for startups, research and innovation (tbc)
14:50 – 15:00	<b>Signing of the MoU between UN Women and Eurochambres</b>
15:00 – 15:30	<b>Exchange with participants</b> <b>Kirsi Madi</b> , UN Assistant Secretary General and UN Women Deputy Executive Director <b>Outi Slotboom</b> , Director for Strategy and Economic Analysis in the Directorate General for Internal Market, Industry, Entrepreneurship and SMEs
15:30 - 15:45	<b>Presentation of the results of the women entrepreneurship survey and Q&amp;A</b>
15:45 – 16:15	<b>Workshop</b> <i>Overcoming Obstacles: Strategies from Women Entrepreneurs</i>
16:15 – 16:30	Presentation of the <b>best practices</b>
16:30 – 16:35	<b>Closing</b>
16:35 – 17:30	<b>Networking Cocktail</b>

Please note that the event is fully in English and that interpretation will not be provided.